

COMPANY BIDS TO MAKE OFFICES GREEN

by Brian Reyes



A local recycling company is helping businesses in Gibraltar go green.

Clarke Recycling Services (CRS) works with corporate customers to recycle their waste in a hassle-free way.

Against a background of increased environmental awareness, a growing number of businesses and organisations are looking for ethical, cost-effective ways to dispose of their waste.

After years working in Gibraltar's finance sector, Jacqueline Clarke saw the gap in the market. She set up CRS and established links with recycling plants in Spain.

The concept behind the business is simple.

CRS provides customers with eco-friendly white bins made from recycled cardboard. The bins are fuss-free and fit neatly into any office environment.

The contents of the bins are then regularly collected by CRS staff and taken into Spain for recycling.

The company is fully licensed by the Gibraltar Environmental Agency and Gibraltar Government to handle many types of waste including ink cartridges, batteries, computer equipment, plastics and light bulbs.

"But mostly what we specialise in is paper and cardboard recycling," Miss Clarke said.

A year later, the business is expanding fast and the list of clients is becoming increasingly long.

Many companies require recycling services to meet internal environmental sustainability

targets, or as part of an established environmental credential scheme such as the ISO 14,000 environmental management standard.

CRS can offer advice on best practice and Miss Clarke said that reducing the amount of waste a company generates can also help reduce operational costs.

"All our clients are concerned about the impact that irresponsible handling of their waste could have on the environment and the economy," Miss Clarke said. "We want to help them reuse what they can and we will recycle the rest."

Another perk for companies

that sign up with CRS recycling provides good PR. Running a business on sound environmental terms can even help distinguish it from competitors.

CRS helps promote companies and organisations that have taken proactive steps toward establishing an environmentally friendly workplace.

Its clients range from gaming

companies such as PartyGaming and 32 Red, to service providers as varied as insurance company Argus and shipping agents Maritima del Estrecho. Even the office of the governor has signed up, as has Bayside School.

"PartyGaming is committed to participating in recycling programmes and also preventing

the production of waste," said Velda Parry, at the company's health and safety team.

"We encourage staff to think about the environmental consequences before they print documents and, where possible, we recycle materials such as paper, computer equipment and printer consumables."

Some businesses have also found that the service provided by CRS is popular not just with staff but with their own clients.

"The College Clinic has wanted for some time to contribute to protecting our environment and now with the service provided by Clarke Recycling Services, we are able to do this through paper recycling," said Doctor Joanna Shelley.

"As a clinic accessed by large numbers of people, the facility to dispose of batteries is also very popular with members of the public".

CRS says this is an affordable service, though the price will ultimately depend on the nature of the company requiring the service.

"These are tailor-made solutions so it very much depends on the business and how much waste a client produces," Miss Clarke said.

"Some people will need collections several times a week, while others will only need a visit from us once a fortnight."

For more information visit www.clarkerecyclingservices.com

BANKING

SAVINGS

MORTGAGES

ESTATE AGENCY

Plan your financial future with a name you can trust

N&P has been looking after financial needs in Gibraltar

Sales Designer Consultant

Do you want to join a very busy design team and develop your skills with the foremost Interior design company in Gibraltar?

An opportunity has arisen for a full time Sales Design Consultant to work within our design company. Applicants with sales